



***Fundraiser in Support of Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting The Campbell Family Cancer Research Institute at The Princess Margaret***

(CITY, DATE) (Insert your name) \_\_\_\_\_ has made the bold decision to register for this year's edition of **Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting The Campbell Family Cancer Research Institute at The Princess Margaret**. He/she has set a personal fundraising goal of (enter your goal) \$ \_\_\_\_\_. (Insert first name) \_\_\_\_\_ will be holding a fundraiser for the event. Details are as follows:

WHAT: *(Describe the nature of your fundraiser. Be dynamic and encourage the public to come out and support you!)*

WHEN: (Date, time)

WHERE: (Address/location)

COST: (Insert cost per ticket if applicable) \$ \_\_\_\_\_ per ticket. Proceeds go to Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting The Campbell Family Cancer Research Institute at The Princess Margaret.

CONTACT: (Your name, contact information, and participant #)

Should you be unable to attend this fundraiser, you can donate to (insert your first name) \_\_\_\_\_'s campaign online. Visit [endcancer.ca](http://endcancer.ca) and click "donate." Enter (Insert your name) \_\_\_\_\_ to make a donation.

This is the 11<sup>th</sup> annual **Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting The Campbell Family Cancer Research Institute at The Princess Margaret Cancer Centre**. Formally known as The Weekend to End Breast Cancer, the name was changed in 2009 to encompass funds that benefit all women's cancers.

**About The Princess Margaret Cancer Foundation**

The Princess Margaret Cancer Foundation at University Health Network raises funds for research, exemplary teaching and compassionate care at The Princess Margaret Cancer Centre and its research arm, the Ontario Cancer Institute, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research. More information about The Foundation can be found at [www.thepmcf.ca](http://www.thepmcf.ca).

**About The Princess Margaret Cancer Centre**

The Princess Margaret Cancer Centre and its research arm, the Ontario Cancer Institute, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research, have achieved an international reputation as one of the top 5 cancer research centres in the world. The Princess Margaret Cancer Centre is a member of University Health Network which also includes Toronto General Hospital and Toronto Western Hospital. All three are research hospitals affiliated with the University of Toronto. More information about UHN can be found at [www.uhn.ca](http://www.uhn.ca).

**About The Campbell Family Cancer Research Institute at The Princess Margaret Cancer Centre**  
The Campbell Family Cancer Research Institute at The Princess Margaret Cancer Centre brings together an elite team of cancer researchers, scientists, clinicians and staff dedicated to the ultimate goal of conquering cancer by leveraging basic, translational and clinical research into dramatic cancer breakthroughs. For more information, go to [www.campbellfamilyinstitute.ca](http://www.campbellfamilyinstitute.ca)

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For more information or to register for 2013, visit [endcancer.ca](http://endcancer.ca), call 416.815 (WALK), or contact:

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